

Your Business Name (required): _____

ONLINE Ad Selection - Complete this section if you are purchasing just an Online Ad or if you are purchasing an Online Ad which is not already included with your Print Ad purchase. All prices shown are for 1 Year unless otherwise indicated.

| | Commercial | Non-Profit | Make My Ad for Me |
|--|--------------------------------|--------------------------------|-------------------------------|
| Leaderboard Ad | \$400 <input type="checkbox"/> | \$320 <input type="checkbox"/> | \$50 <input type="checkbox"/> |
| Showcase Plus Listing | \$300 <input type="checkbox"/> | \$240 <input type="checkbox"/> | na |
| Showcase Listing | \$175 <input type="checkbox"/> | \$140 <input type="checkbox"/> | na |
| Standard Listing | \$95 <input type="checkbox"/> | \$75 <input type="checkbox"/> | na |
| Coupon | \$10 <input type="checkbox"/> | na | \$20 <input type="checkbox"/> |
| SWC eNewsletter Featured Business – LIMIT 2 | \$30 <input type="checkbox"/> | na | |

How will you provide your graphic online ad art (if applicable)?

Same as last year ☐ Email ☐ CD/DVD ☐

ONLINE Ad Listing

Complete this section for ANY Online Ad
This information will be published online!

☐ **Same as Last Year (check if yes)**

☐ **Same as Print Book Ad (check if yes)**

*** = required information**

Business/Organization Name *

Street Address

City

State

Zip

Phone

Fax

Website URL

Email Address

Summary (limit **250** characters)

CATEGORY SELECTION - This section is required for all Print & Online Ads**1st Category is Free****\$15 for each Additional or New Category**

- | | | |
|---|--|---|
| <input type="checkbox"/> Accounting & Tax Services | <input type="checkbox"/> Graphic Design | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> Addiction (see note 1) | <input type="checkbox"/> Hair Salons | <input type="checkbox"/> Recovery (see note 1) |
| <input type="checkbox"/> Adoption & Foster Care | <input type="checkbox"/> Healthcare Agencies | <input type="checkbox"/> Religious Organizations |
| <input type="checkbox"/> Adult Interests | <input type="checkbox"/> Healthcare Clinics | <input type="checkbox"/> Restaurants |
| <input type="checkbox"/> Advocacy & Activism | <input type="checkbox"/> Healthcare Equipment & Supplies | <input type="checkbox"/> Schools |
| <input type="checkbox"/> Answering Service | <input type="checkbox"/> Heating & Cooling | <input type="checkbox"/> Security Systems & Personal Safety |
| <input type="checkbox"/> Art & Galleries | <input type="checkbox"/> HIV Services | <input type="checkbox"/> Senior Services |
| <input type="checkbox"/> Attorneys | <input type="checkbox"/> Home Health Providers | <input type="checkbox"/> Shopping |
| <input type="checkbox"/> Automotive Sales & Repair | <input type="checkbox"/> Home Improvement & Repair | <input type="checkbox"/> Social Groups & Organizations |
| <input type="checkbox"/> Bakery | <input type="checkbox"/> Home Inspections | <input type="checkbox"/> Sound Systems |
| <input type="checkbox"/> Banks | <input type="checkbox"/> Hotels & Motels | <input type="checkbox"/> Spirituality |
| <input type="checkbox"/> Bars & Nightclubs | <input type="checkbox"/> Humanist | <input type="checkbox"/> Telephone Systems |
| <input type="checkbox"/> Baths & Sauna | <input type="checkbox"/> Hypnotherapy | <input type="checkbox"/> Travel Agencies |
| <input type="checkbox"/> Bed & Breakfast | <input type="checkbox"/> Information Technology | <input type="checkbox"/> Travel Information |
| <input type="checkbox"/> Beer/Wine/Spirits (retail) | <input type="checkbox"/> Inns & Resorts | <input type="checkbox"/> Vacation Spots & Rentals |
| <input type="checkbox"/> Body Piercing | <input type="checkbox"/> Insurance | <input type="checkbox"/> Veterinarians |
| <input type="checkbox"/> Business Services | <input type="checkbox"/> Jewelry & Watches | <input type="checkbox"/> Volunteer Opportunities |
| <input type="checkbox"/> Cable-Internet-Phone Provider | <input type="checkbox"/> Landscaping & Lawn Services | <input type="checkbox"/> Youth |
| <input type="checkbox"/> Call Centers | <input type="checkbox"/> Language Instruction | <input type="checkbox"/> New Category (write below) |
| <input type="checkbox"/> Catering | <input type="checkbox"/> Life & Leadership Coaching | <input type="checkbox"/> New Category (write below) |
| <input type="checkbox"/> Chiropractors | <input type="checkbox"/> Massage Therapy | <input type="checkbox"/> New Category (write below) |
| <input type="checkbox"/> Community Organizations | <input type="checkbox"/> Media-Publications-Newspapers | <input type="checkbox"/> New Category (write below) |
| <input type="checkbox"/> Consulting | <input type="checkbox"/> Mental Health | <input type="checkbox"/> New Category (write below) |
| <input type="checkbox"/> Counseling (see note 1) | <input type="checkbox"/> Mortgage | <input type="checkbox"/> New Category (write below) |
| <input type="checkbox"/> Cultural Engagement & Diversity | <input type="checkbox"/> Moving & Storage | <input type="checkbox"/> New Category (write below) |
| <input type="checkbox"/> Dentists | <input type="checkbox"/> Museums & Collections | <input type="checkbox"/> New Category (write below) |
| <input type="checkbox"/> Doctors-Physicians-Surgeons | <input type="checkbox"/> Music | <input type="checkbox"/> New Category (write below) |
| <input type="checkbox"/> Drug & Alcohol (see note 1) | <input type="checkbox"/> Nails | <input type="checkbox"/> New Category (write below) |
| <input type="checkbox"/> Electricians-Electrical | <input type="checkbox"/> Nursery & Greenhouse | <input type="checkbox"/> New Category (write below) |
| <input type="checkbox"/> Entertainment Services | <input type="checkbox"/> Optometrists | <input type="checkbox"/> New Category (write below) |
| <input type="checkbox"/> Event Facilities & Planning | <input type="checkbox"/> Performing Arts | <input type="checkbox"/> New Category (write below) |
| <input type="checkbox"/> Eyewear | <input type="checkbox"/> Pest Control | <input type="checkbox"/> New Category (write below) |
| <input type="checkbox"/> Festivals | <input type="checkbox"/> Pet Care & Supplies | <input type="checkbox"/> New Category (write below) |
| <input type="checkbox"/> Film | <input type="checkbox"/> Pharmacy | <input type="checkbox"/> New Category (write below) |
| <input type="checkbox"/> Financial Services & Investments | <input type="checkbox"/> Photography | <input type="checkbox"/> New Category (write below) |
| <input type="checkbox"/> Fitness & Wellness | <input type="checkbox"/> Picture Framing | <input type="checkbox"/> New Category (write below) |
| <input type="checkbox"/> Flooring & Floor Coverings | <input type="checkbox"/> Plumbing | <input type="checkbox"/> New Category (write below) |
| <input type="checkbox"/> Floral/Florists | <input type="checkbox"/> Printing & Promotional | <input type="checkbox"/> New Category (write below) |
| <input type="checkbox"/> Funeral & Cremation Services | <input type="checkbox"/> Psychiatrists (see note 1) | |

Note 1:

These categories will be listed in the index but all of them will refer the reader to the Mental Health category like this example: **Counseling (see Mental Health)**

ADVERTISING CONTRACT - This section is required for all Ads**AD REVIEW AND APPROVAL**

Advertisements must be proofed by the advertiser and a proof approval must be received by Stonewall Columbus for the ad to be published.

BILLING AND PAYMENT

Payment is due when invoice is received. You may receive your invoice via email. No ad will run in Lavender Listings without payment in full and a signed contract.

CONTRACT AND COPY REQUIREMENTS

1. A contract must be signed by the advertiser.
2. All advertising is subject to approval by publisher.
3. Advertisers assume full responsibility and liability for any claims arising from the advertisement.
4. The publisher shall not be liable for errors in proofs approved by the advertisers.
5. The publisher shall not be subject to any liability, whatsoever, for any failure to publish or circulate all or any part of issue or issues because of circumstances not within the control of the publisher.
6. All advertisers must be in good financial standing with Stonewall Columbus in order to appear in Lavender Listings.
7. No special requests for positioning of print advertisements other than contracted can be accepted since publication is alphabetized by type, category and size.
8. Layout, format and structure of all advertisements in the book and online website are solely determined by the publisher.
9. Category placement of all listings is at the discretion of the publisher for clarity and length considerations.
10. Presentation of the Lavender Listings website is at the discretion of the publisher. The appearance of the website and ad order, placement, sizes, etc. on the site may change from time to time without notice.
11. For Stonewall Columbus eNewsletters, you must schedule at least 2 weeks in advance. Subject to availability. Limit 2 newsletters per business per year.

PLEASE NOTE: Failure to provide print and online ad art according to the published Lavender Listings Art Specifications may result in UNPREDICTABLE OR DISAPPOINTING print or online display of your advertising, or the OMISSION of your ad.

I Agree to the above Terms and Conditions and Agree to pay the Approved Invoiced Amount by the Invoice Due Date.

Information below is NOT published!

Business/Organization

Date

Signature of Authorized Representative

Print Name

Email Address (required)