

# "Who Let the Dogs Out?" Sponsor/Ad/Vendor application

Level	Benefits Included in Sponsor Level													
Snoopy Level	A	B	C	D	E	F	G	H	I	J	K	L	M	N
\$250	✓	✓	✓	✓	✓	4					✓			
Benji Level														
\$500	✓	✓	✓	✓	✓	6	✓				✓			
Lassie Level														
\$1,000	✓	✓	✓	✓		8		✓	✓		✓			✓
Marmaduke Level														
\$2,000	✓	✓	✓	✓		10			✓	✓	✓	✓	✓	✓

- A: Verbal recognition from the stage during the awards presentation
- B: Your name listed as a sponsor in the event program
- C: Your name listed as an event sponsor in **Lavender Listings** 2005
- D: Your name listed as an event sponsor in the Winter edition of *The Stonewall Journal* & the Spring Edition of *Pawsitive Scoop*
- E: Recognition as a sponsor on our websites [www.stonewallcolumbus.org](http://www.stonewallcolumbus.org) & [www.cahs-pets.org](http://www.cahs-pets.org)
- F: Number of Complimentary tickets to the event
- G: A quarter page ad in the event program
- H: A half page ad in the event program
- I: Your logo listed as a sponsor of the event on our websites [www.stonewallcolumbus.org](http://www.stonewallcolumbus.org) & [www.cahs-pets.org](http://www.cahs-pets.org)
- J: A full page ad in the event program
- K: Your name or logo listed as a sponsor of the event on event location signage
- L: Your website link posted on Stonewall Columbus website event page and CAHS website
- M: Your logo on event posters (if sponsorship and logo received prior to 11/22/04)
- N: Complimentary vendor booth space

I would like to sponsor "Who Let the Dogs Out?" at the following level:

Snoopy	Benji	Lassie	Marmaduke
--------	-------	--------	-----------

## "Who Let the Dogs Out?" Program ad packages

Size	Height	Width	Price
1/4 page	4"	2 1/2"	\$100
1/2 page	4"	5 1/4"	\$150
Full page	8 1/4"	5 1/4"	\$250

Please send all ads, design and layout requests/questions to Brock Andreatta at [bandreatta@stonewallcolumbus.org](mailto:bandreatta@stonewallcolumbus.org).

Ads may be submitted in any of the following formats: JPEG, GIF, TIFF, BMP, Adobe PDF, Adobe Illustrator (AI), or Adobe Photoshop (PSD)

I would like to purchase an ad for "Who Let the Dogs Out?" program:

1/4 page	1/2 page	Full page

**The Stonewall Journal** is the longest running GLBT publication in central Ohio. This quarterly newspaper is sent to over 1,200 homes with an additional 6,000 copies distributed to businesses, bars and restaurants.

**Pawsitive Scoop** is a quarterly CAHS newsletter with a distribution of 6,000 copies

**Lavender Listings** is an annual business directory with over 140 pages and over 400 businesses and organizations. More than 7,000 copies are sent to advertisers homes, businesses and conventions as well as being distributed to the public from our community center. This annual business directory has been distributed since 1984.

[www.stonewallcolumbus.org](http://www.stonewallcolumbus.org) is our official website with well over 25,000 hits per year this website provides resources, up to date news information about our community and links to other GLBT organizations.

[www.cahs-pets.org](http://www.cahs-pets.org) is our official website and welcomes well over 320,000 visitors per year. Our website features animals up for adoption, volunteer opportunities and information about special events.

**\*\*Please have your sponsorship or ad request in prior to 11/30/04 in order to receive the highest benefit for your support**

My method of payment is: <i>Please make all checks payable to Stonewall Columbus</i>			
Credit:	Name:	Card #:	Exp Date:
Check #:			
Please invoice me:	My billing information is:		